Brian LeBlanc

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Summary

- Advanced web developer with 10 years of work experience designing and developing interactive web applications.
- Experience as an independent full-stack developer and as a member of a larger development team.
- Familiar with a wide range of content management sytems and frameworks.
- Particular talent for understanding and communicating with non-technical clients.

Areas of Expertise

- User Interface Design
- Object-Oriented Javascript
- Application Development

- Database Management
- Tracking & Analytics
- Accessibility Standards

Technical Skills

Proficient in:

- Languages: Javascript/ES6, PHP, MySQL/MSSQL, C#, CSS3, HTML5/XML
- Frameworks/CMSs: Cascade Server, Wordpress, Codeigniter, Drupal, ASP.Net, JQuery

Familiar with:

- Langauges: APEX (Salesforce), Python, Objective C
- Frameworks/CMSs: NodeJS/Express, React, Django, ExpressionEngine, ModX, Magento, Opencart

Work Experience

University of Miami (Communications)   4/2016 to 11/2017
Web Developer   Miami, FL

- Developing and maintaining UM's Cascade Server enterprise system serving over 150 websites.
- Building web-based apps for rapid deployment and enterprise-wide maintenance using Cascade Web Services (php).
- Developing object-oriented Javascript to power enterprise-wide user interfaces.

University of Miami Division of Continuing and International Education   6/2012 to 4/2015
Web Developer & Online Communications Specialist   Miami, FL

- Upgraded and maintained both the front end and back end of the Continue.miami.edu website (.Net framework)
- Administered the division's Salesforce instance.
- Developed and maintained web apps for the Intensive English Program (attendance tracking, class placement, student scheduling).
- Served as the division's United Way ambassador during the Fall 2014 campaign.

University of Miami Alumni Association
Web Developer

4/2011 to 6/2012
Miami, FL

- Structured, designed and developed scalable, open source web applications for internal data management.
- Upgraded and maintained the Alumni Association web properties.
- Developed Find-a-Doc app for the University of Miami Mobile Application. (iOS/XCode)

University of Miami: The Launch Pad at Toppel
Web Developer

9/2009 to 9/2010
Miami, FL

- Developed Drupal-based student venture management application to be distributed to Launch Pad franchises.
- Maintained the Launch Pad website.
- Advised web-based student ventures.

TopSpot Internet Marketing Services
Tracking Developer

12/2008 to 7/2009
Houston, Texas

- Configured tracking accounts using Omniture SiteCatalyst and Google Analytics for client websites.
- Installed Javascript code related to tracking functionality on a wide range of client systems.

Conversion Improvement Specialist

- Created graphic elements and new layouts and tested against existing sites using Google Website Optimizer.
- Designed and implemented HTML-based marketing emails.
- Created and optimized forms to improve conversion rates.

Tendenci
Web Developer

5/2007 to 8/2008
Houston, TX

- Designed new user-interfaces for existing features and updated core code for the Tendenci software product.
- Managed all aspects of new modular features including security, functionality, user interface design, database management, and analytics.

Production Team

- Managed website projects for individual clients from the post-sale kick-off meeting until go-live.
- Provided technical support for existing clients with live websites and made edits to client site graphics, CSS, and Javascript.
- Taught Tendenci software training classes.

Education

Bachelor of Arts, English
Rice University

2006
Houston, TX

- Received the Graham C. Stebbings College Service Award
- President's Honor Roll, Fall 2005
- Cabinet Secretary and Webmaster, Jones Residential College

Community

Nerd Nite Miami

2016-2017
Miami, FL

- 2-time Guest Lecturer. Presentations included:
    - The Infrastructure of the Internet
    - Introduction to Hacking: The Infrastructure Strikes Back

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References available upon request.